

Give the gift of Stories

Each year, around 3.3 million people in the UK experience the loss of someone close to them and begin a journey through grief.

More than 850,000 people live with dementia, and tens of thousands receive a diagnosis of a terminal illness each year.

In these moments, **memories become even more precious** — yet finding the right words or gesture can be extremely difficult.

That's why **Stories to Cherish** is here.
Hand-illustrated gifts of comfort that help people **remember, preserve and share their stories** — in times of loss and grief, and also in life, while moments can still be shared together.

After a successful launch in Sydney, we introduced our collection to the Netherlands at the end of 2024.

The response was overwhelming: strong sales through selected stores, repeat orders, and media attention confirmed that the concept truly resonates.

In 2025 and 2026, we're expanding further — with new campaigns, meaningful collaborations, and a growing range of heartfelt products designed for thoughtful retailers.

Stories to Cherish — **building a brand that touches people's hearts.**

- ★★★★★ Phenomenal - Suzan C.
- ★★★★★ Beautiful - Valentine S.
- ★★★★★ Great - Levi A.
- ★★★★★ Unbelievable - Marloes W.

Margriet

FLAIR



BEDROCK

marie claire



www.stories-to-cherish.nl
hello@stories-to-cherish.com



Stories to Cherish

Created with love, embraced by customers,
and supported by (grief) coaches



Beautiful cards!

Gorgeous illustrations, fun questions, playful at times, and sometimes more serious. Perfect to give as a gift to someone who is grieving.

Tessa T.

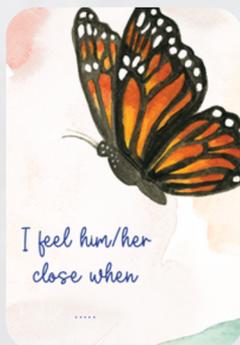
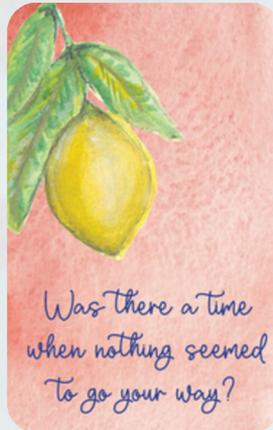


Fantastic!

Beautiful cards
and a wonderful
way to keep
memories alive.



Lotte S.



Amazing!

It helps to name and
remember beautiful
moments

Marianka V.

